

2019

SERVE IT UP
real junior tennis



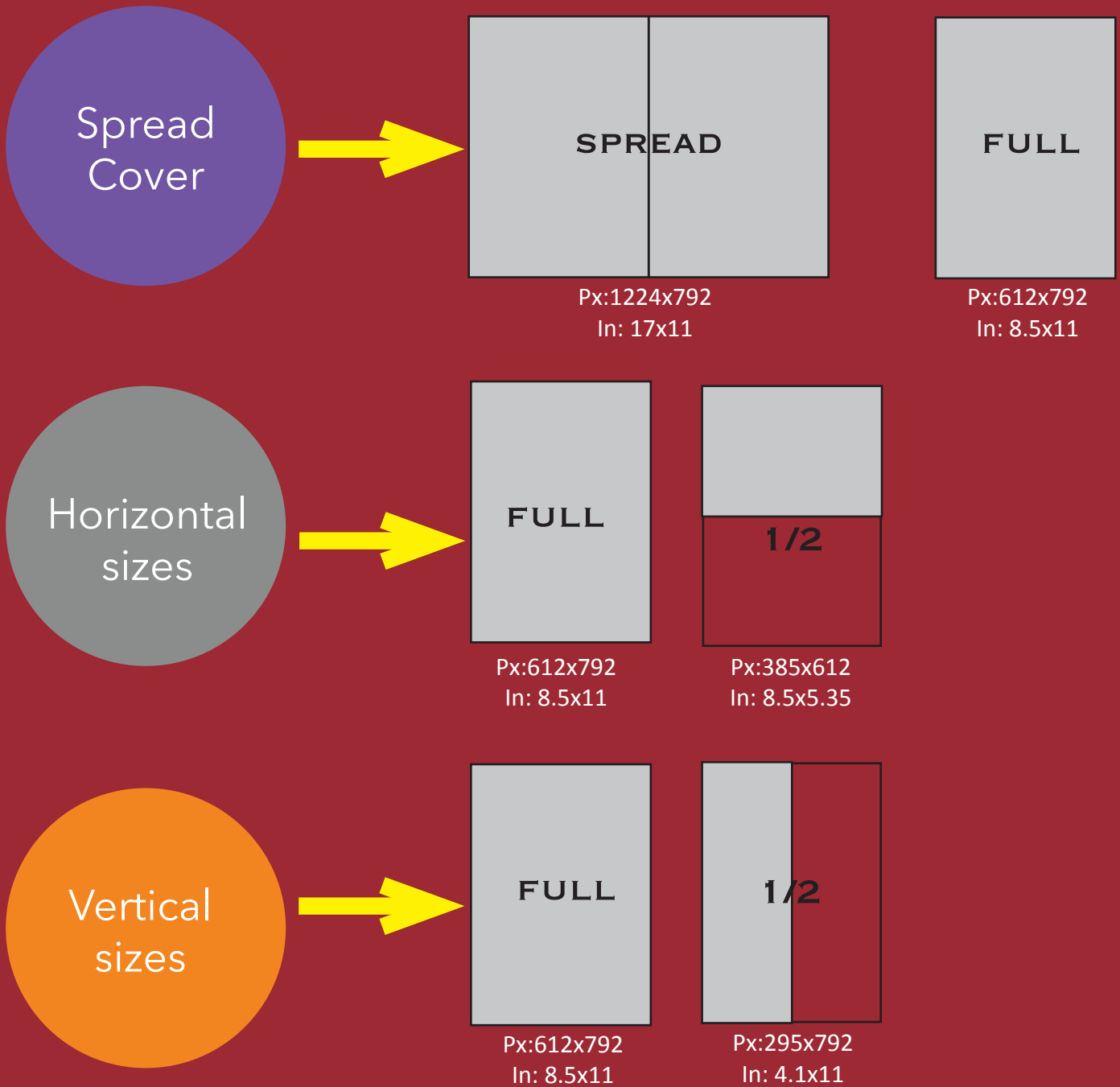
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Overview

Serveitup has firmly established itself as the authoritative entity for junior tennis. It's a monthly digital publication with 100% of the content being about junior tennis players. It's appeal has not only captivated the junior tennis community, but has also crossed over and amassed loyal fans, from both the adult and professional ranks.



Ad Sizes



Terms

The publisher reserves the right to edit, amend or refuse any advertisement that is not in concert with our values, and what we deem inappropriate and unethical for our readership.

The publisher shall not be held libel for cost or other, arising from any threatened or legal action brought to the publisher, in respect to advertisers and/or their agency infractions or other, resulting from their ad being published in our publication; but shall be compensated for any legal action and damages publisher suffers as a result of publishing an ad provided by advertiser and/or their agency.

Any or all cancellations must be made in writing 60 days in advance to the publisher.

The publisher does not surrender any warranty, or guarantee publishing dates in respect to advertisers instructions and schedules, nor be held liable for any advertising infractions resulting from such. We will however do our utmost to maintain required schedule.

If advertisement material does not meet stated requirements, a processing charge will be administered.

The publisher reserves the right to repeat the previous advertisement, if instructions and/or new advertising materials are not present at submission deadline.

Any material submitted after the deadline will be accessed a 15% late fee.

All complaints seeking published advertising claims, must be made in writing 15 days following the date of publication, to the publisher. Advertisement materials that did not comply with the stated requirements upon submission, need not apply.

The publisher reserves the right to revise advertising rates at any time with written notice.

Advertisers and/or their agency are not permitted to cancel or change any advertising or advertising orders after the closing date.

The placement of ads and editorial content in the magazine is the responsibility of the publisher and editor.

Payment on all invoices shall be made within 30 days from the date of the invoice. Late accounts will be accessed a 2% interest charge. Invoices paid within 10 days will receive a 2% cash discount.

Advertisers will receive separate billing for any or all production work.

Placement of an order for an ad in publication by advertisers and/or their agency, signifies acceptance of our terms and conditions. No other terms and conditions will be accepted that diverges.

Publisher will only modify or make changes to inaccurate specification material submitted for advertisement with written consent. Reproduction quality and accuracy cannot be guaranteed.

Promo videos of your company and products should be included with your add, since our magazine is interactive.

Rates & Dates

	1x	3x	6x	12x
FULL COLOR	3065	2855	2425	2285

	1x	3x	6x	12x
SPREAD	3410	3200	3000	2875
1 PAGE	3065	2855	2425	2285

COVER	1x	3x	6x	12x
2ND	3550	3320	3100	2950
3RD	3350	3140	2940	2790
4TH	3140	3200	3000	2875

ISSUE	ADS DEADLINE
FEB 2019	1/5/19
MAR 2019	2/5/19
APR 2019	3/5/19
MAY 2019	4/8/19
JUN 2019	5/6/19
JUL 2019	6/3/19
AUG 2019	7/5/19
SEP 2019	8/5/19
OCT 2019	9/6/19
NOV 2019	10/5/19
DEC 2019	11/4/19
JAN 2020	12/6/19

Magazines are published on the 15th of every month

The publisher reserves the right to refuse any advertiser's material or advertising content we deem inappropriate and unethical for our junior tennis publication. [See general terms]

real junior tennis
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SERVEITUP
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